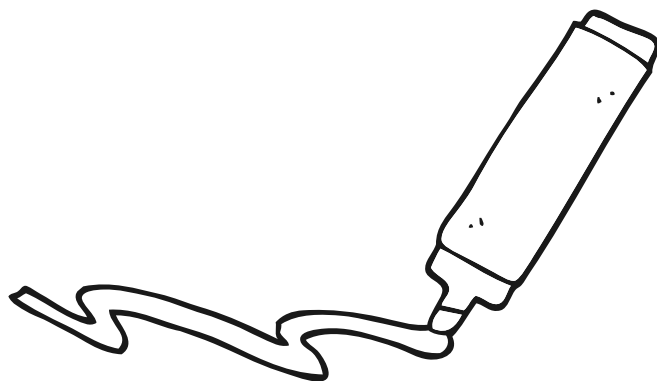
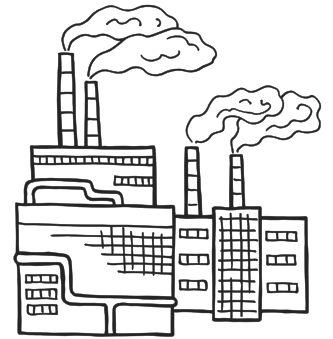


THE
LAST
PLASTIC
MARKER
PROJECT



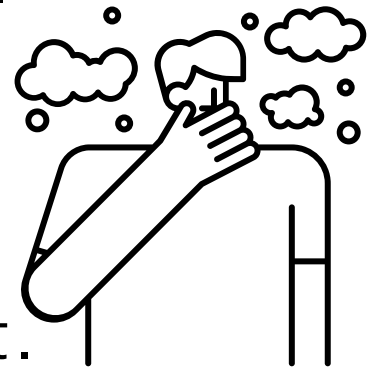
WHY NOT "RECYCLE" OLD PENS AND MARKERS?

Old markers are not "recycled" into new markers.

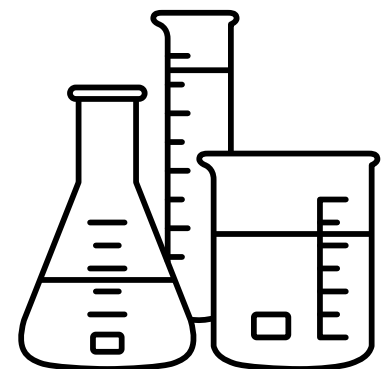


What marker recycling programs call recycling is actually incineration, or burning the markers for energy.

Burning plastics creates toxic ash and releases toxic chemicals into the environment.



A tiny fraction of plastics produced can technically be *down*-cycled into lesser plastics, but due to all of the new chemicals added, the downcycled product is likely to be more toxic than the original plastic.



Even if there were thousands and thousands of recycling programs running around the clock all around the world to collect and incinerate used plastic markers, it couldn't keep pace with all of the markers being produced.

Not even close!

The only reason for marker recycling programs:

Make people feel good about buying more markers, so the companies can keep profiting from the sales of their dangerously polluting products.



WHAT'S WRONG WITH PLASTIC MARKERS?

Markers are disposable plastics.

Many hundreds of millions of tons of plastics already pollute all of the world's water: oceans, lakes, streams, clouds, rain, snow and ice.



Plastic pollutes the planet's soil, and tiny fragments of plastics called nano-plastics, float in the air all around the world.



Plastic is a material that should be manufactured and used with care and planning, to protect human health and prevent environmental contamination.

Plastic should not be used for disposable products like markers.

HOW TO COLOR WITHOUT MARKERS

Ask grandparent-aged people.



Most grandparent/great-grandparent aged people grew up without plastic markers, or really *any* disposable plastic stuff.

There are plastic-free ways to color, we've just become used to disposable plastic markers the same way we've gotten used to other disposable plastic products like shopping bags and plastic containers...



**WHAT ARE MARKERS USED FOR?
DOES ANY OF IT JUSTIFY THE
PERMANENT POLLUTION CREATED?**

- Poster for a school dance
- Poster for a bake sale
- A drawing
- Drawing on your shoes
- Doodling
- A school project
- Making a list
- p.s. glitter is shredded plastic

ALTERNATIVES

Colored Pencils

Poster Paint

Watercolors

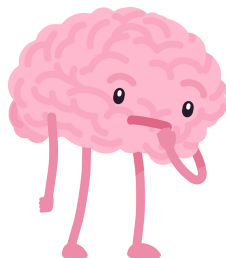
Stabilo 3-in-1 Markers

Chalk

Crayons

It's very interesting to learn how to be creative, without creating permanent waste -

You'll start to figure out solutions to all sorts of disposable products.



WHAT SHOULD YOU DO WITH THE COLLECTED MARKERS?

Keep them on display.

Use your box or bucket full of used markers as a visual statement for why your classroom does not continue to purchase more plastic markers and pens.

Keeping it on display will help more people learn what the problems are with disposable plastics, and hopefully inspire them to start their own Last Plastic Marker box.

visit wisdomsupply.org/blog-schools for more information